

Ziqi "Anny" Xu

Graphic Designer

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Work Experience

Designer(Capstone project)
Rogers Communications Inc.
April 2021- August 2021

- Develop a series of designs for Rogers 5G small cell deployment
- User experience research and making deploying map
- 3D modling and rendering

Education Project Development and Graphic Designer(Part-time)
Matter and Form INC.
June 2019- June 2020

- Develop a series of designs courses for 3D scanners
- Digital courses handbook design and setting

Graphic and Product Designer (Part-time)
Co., Ltd., Beijing Styra Creative Media Advertising
June 2018- August 2018

- Participated in the design of the Chinese Open Tennis Championship souvenirs
- Creat digital posters and advertising material for the company
- Assisting with the offline advertising events organizing

Education Background

Master of Digital Experience Innovation
University of Waterloo, Waterloo, ON
September 2020 - August 2021

Honours Bachelor of Craft and Design
-Industrial Design
Sheridan College, Oakville, ON
September 2016 - June 2020

Art Fundimental program
Sheridan College, Oakville, ON
September 2015 - April 2016

Skills

Visual Art / Graphic Design

- Logo Design
- Packaging Design
- Website and App layout
- Poster Design
- Fine Arts

Tools/Softwares: Adobe Photoshop, Adobe Illustrator, Procreate, SAI, Oil paint, Watercolor, Clay sculpturing, Screen print, Waving, Knitting, Crochet

UX/UI Design

- Wireframe
- Prototyping
- User Testing

Tools/Softwares: Adobe XD, Figma, inVision

Industrial Design

- Design Ideation
- Sketching
- 3D Rendering
- Technical drawing
- Fabrication

Tools/Softwares: Solidworks, Blender, C4D, Foamcore modeling, 3D printer, CNC, Laser Cutting, Vacuum forming, Wood working

Research

- User research
- Market research

Methods: Semi Structured interviews, Surveys, Contextual inquiries, Persona, Focus Groups, Competitive analysis

Thank you for reading my resume.

I am a new Graphic designer and looking for an excellent team to join. I am passionate about design. Due to my educational background, I can think like a designer but create like an artist. I always want to learn more about the latest things in the design industry. If there is anything I do not know, I will and can master it in a short time. I also like working in a team and quickly adapting and integrating into it. It is a great pleasure to help the team turn ideas into reality.